#### **Exploring the Web**

#### Chapter 1

- **1.25 The Gallup Poll.** All the sample surveys mentioned in Examples 1.4 through 1.7 maintain website
  - Gallup Poll (Example 1.4): www.gallup.com/.
  - Current Population Survey (Example 1.5): www.bls.gov/cps/.
  - Nielsen Media Research (Example 1.6): www.nielsen.com/.
  - General Social Survey (Example 1.7): www.norc.org/Research/Pages/default.aspx.

We recommend the Gallup site for its current poll results and clear explanations of sample survey methods.

Visit the Gallup Poll website. Select one of the stories available to nonsubscribers. Identify the population and sample as exactly as possible. How many people were in the sample?

**1.26 Power lines.** You can find the report of the National Institute of Environmental Health Sciences (NIEHS) on the possible health effects of exposure to power lines at www.niehs.nih.gov/health/topics/agents/emf/. Visit the site. Although the few studies that have been conducted on adult exposures show no evidence of a link between adult cancer and exposure to residential electric and magnetic fields, what does the description given at the site say that NIEHS scientists have concluded? Why?

### Chapter 2

- **2.27 An online poll.** There are several voluntary response polls available on the Internet. Visit www.misterpoll.com and examine several of the current polls. What are the sample sizes in these polls? Who can vote? Is it possible to vote more than once? Do you think you can trust the results of the polls on www.misterpoll.com? Why?
- **2.28 More on Ann Landers.** A more detailed discussion of the Ann Landers survey in Example 2, with some history, is available at

https://userpages.umbc.edu/nmiller/POLI300/stat353annlanders.pdf

Read this article. The author mentions a survey done by *Good Housekeeping* shortly after the results of the Ann Landers survey were published. What did this survey find? Was this *Good Housekeeping* survey more trustworthy than the Ann Landers survey? Explain your answer.

**2.29 Really random numbers.** Random.org maintains an online tool that allows you to generate random numbers and a tool that allows you to rearrange any list in random order. The tools, with instructions, can be found at

www.random.org/integers/ (for generating random numbers) and at www.random.org/lists/ for rearranging a list in random order.

- (a) How could you use these tools to generate an SRS?
- (b) What does the website say about its method for generating randomness?

**2.30 Google surveys.** Google provides a service that allows people to create consumer surveys. You can find information about this service at

**www.google.com/insights/consumersurveys/home**. Visit the website and read about this service. Do the surveys use random sampling? If not, how is the sample selected?

### Chapter 3

Gallup World Poll.

- **3.41 Gallup's margin of error.** Go to www.gallup.com and click on one of the story titles under Latest News. What does the article tell you about the margin of error for 95% confidence? (This can be found in the *Survey Methods* section at the bottom of the article.)
- **3.42 Trustworthy results from small samples.** Read the Gallup Organization's own explanation of why surprisingly small samples can give trustworthy results about large populations at http://media.gallup.com/PDF/FAQ/HowArePolls.pdf. What does the article say about interpreting 95% confidence? For more information on Gallup polls, see https://www.gallup.com/224855/gallup-poll-work.aspx for information about the Gallup U.S. Poll and https://www.gallup.com/178667/gallup-world-poll-work.aspx for information about the
- **3.43 Poll trustworthiness.** Read the NBC News article "Live Votes on msnbc.com: The differences between online and scientific polls"

(https://www.skyword.com/contentstandard/marketing/the-marketing-magic-of-social-media-pol ls/). What does the article say about why a scientific poll with a smaller sample size will be more trustworthy than a live poll with a larger sample size?

**3.44 Belief in polls.** Visit "The Marketing Magic of Social Media Polls"

(https://www.skyword.com/contentstandard/marketing/the-marketing-magic-of-social-media-pol ls/). Comment on the degree to which you believe the results of each of the polls mentioned in the article, explaining why you believe or do not believe the results represent a population of interest.

3.45 How do we determine the mood of the nation? Visit "Is the National 'Mood' the One in Polls or the One Online?"

(https://www.nytimes.com/2018/07/02/magazine/national-mood-emotions-polls-online.html). Write a short report (no more than one page) about what you think of the author's opinion.

## **Chapter 4**

- **4.40 Questions to ask about an opinion poll.** The website for the Pew Research Center for the People and the Press is www.people-press.org. Go to the website and read the featured survey. Pages 75 and 76 lists several "questions to ask" about an opinion poll. What answers does the Pew Research Center for the People and the Press give to each of these questions? You may find the links at the end of the featured survey helpful for finding answers to some of these questions.
- **4.41 Examples of bad samples.** The website for the American Association for Public Opinion Research discusses several issues about polls. This information can be found at www.aapor.org/. In the search box at the top of the page, type in "Questions to Ask When Writing about Polls" for suggestions about how to determine if a poll is good or bad. Click on the highlighted words

random sampling. After you land on the "What is a Random Sample?" page, click on the highlighted words Bad Samples for some examples of flawed samples.

**4.42 No margin of error?** The Harris Poll no longer provides a margin of error for their polls. The Harris Poll website is www.harrisinteractive.com/harris\_poll/. Visit the site, read the Methodology section at the end of a recent poll, and write a brief report about why the Harris Poll no longer provides a margin of error.

**4.43 Random sample?** Visit the Gallup website at

www.gallup.com/home.aspx

and look at a recent poll that includes, at the end, a description of the survey methods. Are the samples described as coming from random sampling?

### Chapter 5

**5.31 Randomized comparative experiments in medicine.** Go to the *New England Journal of Medicine* website (http://content.nejm.org) and find the article, "A Randomized, Controlled Trial of Financial Incentives for Smoking Cessation," by Volpp et al. in the February 12, 2009, issue. Was this a comparative study? Was randomization used? How many subjects took part? Were the results statistically significant? (If your institution does not have a subscription to the *New England Journal of Medicine*, you can find an abstract of the article at www.ncbi.nlm.nih.gov/pubmed/19213683.

You can find the latest medical research in the *Journal of the American Medical Association* (www.jama.ama-assn.org) and the *New England Journal of Medicine* (http://content.nejm.org). Many of the articles describe randomized comparative experiments,

# **Chapter 6**

- **6.31 The powerful placebo?** Not all researchers agree that placebos have a powerful clinical effect. Go to the *New England Journal of Medicine* website (http://content.nejm.org) and find the article, "Is the Placebo Powerless? An Analysis of Clinical Trials Comparing Placebo with No Treatment," by Hrobjartsson and Gotzsche in the May 24, 2001, issue. What conclusions do the authors reach? Also, in the same issue, read the editorial, "The Powerful Placebo and the Wizard of Oz," by Bailar. Does Bailar agree with the findings of Hrobjartsson and Gotzsche?
- **6.32 The powerful placebo!** Why are placebos effective? Go to www.health.harvard.edu/mental-health/the-power-of-the-placebo-effect and read what the authors have to say about the placebo effect. Is it important that subjects not know that they are receiving a placebo? What does the article say about this?
- **6.33 Unsupported health claims.** You can find a (very) skeptical look at health claims not backed by proper clinical trials at the "Quackwatch" site, www.quackwatch.org. Visit the site and prepare a one-paragraph summary of one of the articles.

### Chapter 7

**7.41 Is anonymous blogging anonymous?** Is "anonymous" blogging really anonymous? Read the article at

https://arstechnica.com/tech-policy/2009/10/anonymous-real-estate-critic-on-the-verge-of-being-unmasked/ and explain your answer.

- **7.42 Online interventions.** The *Journal of Medical Internet Research* contains an article on ethical issues that arise in providing online psychotherapeutic interventions. Visit the web page http://www.jmir.org/2000/1/e5/ and read the article. Describe at least two of the ethical issues discussed in the article.
- **7.43** An institutional review board. For a glimpse at the work of an institutional review board, visit the website of the University of Pittsburgh's board, www.irb.pitt.edu/. Look at the *Policies and Procedures* (see the links along the left side of the page) to learn how elaborate the review process can be. According to the chapter on the informed consent process, what is the suggested wording of an informed consent document?
- **7.44** A code of ethics. The official ethical codes of the American Statistical Association and the American Psychological Association are long documents that address many issues in addition to those discussed in this chapter. From either of these documents, give one issue that is discussed in the document but not in this chapter. The websites where these documents can be found are http://www.amstat.org/ASA/Your-Career/Ethical-Guidelines-for-Statistical-Practice.aspx and http://www.apa.org/ethics/code/index.aspx.
- **7.45 Early experiments in psychology.** Some early experiments in psychology were highly unethical and led to the establishment of present-day standards. Read the article at https://digest.bps.org.uk/2014/09/19/the-10-most-controversial-psychology-studies-ever-publishe d/ and determine which of the experiments described you find most repugnant.
- **7.46 Research on animals.** In the discussion of clinical trials, we quoted the World Medical Association's Declaration of Helsinki (first adopted in 1964, most recently updated in 2013) as saying, "While the primary purpose of medical research is to generate new knowledge, this goal can never take precedence over the rights and interests of individual research subjects." This applies to experiments with human subjects. What about experiments with animals?
- (a) Do you think there should be similar or different standards for research involving animals? In a few sentences, state your opinion. (There are no wrong answers.)
- (b) Visit the website http://web.stanford.edu/group/hopes/cgi-bin/hopes\_test/animal-research/. What positions regarding research with animals are described at this site? Which of these positions do you favor?
- (c) Visit either the website https://www.nc3rs.org.uk/the-3rs or the site https://3rs.ccac.ca/. What are the three R's of humane animal experimentation? Give an example of one way each of the three R's might be satisfied.

### **Chapter 8**

**8.34 College rankings.** (From the news) Each year, *U.S. News & World Report* ranks the nation's colleges and universities. You can find the current rankings on the magazine's website, www.usnews.com. Colleges often dispute the validity of the rankings, and some even say that *U.S. News* changes its measurement process a bit each year to produce different "winners" and thus

generate news. The magazine describes its methods on the website. Give three variables that you would use as indicators of a college's "academic excellence." You may or may not decide to use some of *U.S. News*'s variables.

- **8.35 What's the time?** You can get the time directly from the atomic clock at NIST at www.time.gov. There is some error due to Internet delays, but the display even tells you roughly how accurate the time on the screen is. Look up the time for your state. What is the reported accuracy?
- **8.36 Best places to live in the U.S.** *Money* magazine annually publishes a list of its best places to live. You can find the most recent rankings online at time.com/money/collection/best-places-to-live/. Read how the rankings are determined by clicking on "How MONEY Ranks the Best Places" and give five variables that are used to determine the rankings. Are there any additional variables that you think should be included?
- **8.37 More on measuring highway safety.** In Example 8.4, we examined highway safety as reported by the FARS. Go to www.nhtsa.gov/FARS

and click on "Run a Query Using the FARS Web-Based Encyclopedia." What is the most recent year of data available? How many fatal crashes happened that year? How many total traffic crash fatalities were there? How many licensed drivers (in thousands) were reported for that year? Calculate the fatalities per 100,000 licensed drivers by calculating

total traffic crash fatalities\*100

licensed drivers (in thousands)

Your answer should match the reported fatalities per 100,000 licensed drivers for the year.

## Chapter 9

**9.32 Check out** *Chance***.** Find an example of one of the following. Explain in detail the statistical shortcomings of your example.

Leaving out essential information.

Lack of consistency.

Implausible numbers.

Faulty arithmetic.

One place to look is in the online *Chance News*. The CHANCE website contains lots of interesting stuff (at least if you are interested in statistics). In particular, the *Chance News* section, www.causeweb.org/wiki/chance/index.php/Main\_Page, offers a Wiki that keeps track of statistics in the press, including dubious statistics.

**9.33 Stock market drops.** In Exercise 9.19, you were asked to compute the percentage drop in the Dow Jones Industrial Average on February 5, 2018. Because the index had gone up so much in previous years, this was not the biggest percentage drop ever. Go to

https://us.spindices.com/indices/equity/dow-jones-industrial-average/?view=industrial&page=mi lestones and determine if this is even in the top 10 biggest percentage drops. Explain, in plain language, how the drop on February 5, 2018, can be the biggest drop in actual value but not in percentage.

### **Chapter 10**

**10.33 Poor graphics.** Find an example of a poor graphic. One possible source is the CHANCE website at Dartmouth College. In particular, see

www.causeweb.org/wiki/chance/index.php/Main\_Page.

You can also try a Google search for something like "misleading graphical displays in the media."

**10.34 Change over time.** Find an example of a variable, such as the price of a commodity, that changes over time. One possible source is the Bureau of Labor Statistics website. Here is an example:

https://www.bls.gov/charts/consumer-price-index/consumer-price-index-average-price-data.htm

### Chapter 11

**Chipotle.** In 2015, *The New York Times* published an article about the calorie contents of meals ordered from the restaurant Chipotle. The article can be found here:

 $https://www.nytimes.com/interactive/2015/02/17/upshot/what-do-people-actually-order-at-chipot\ le.html.$ 

- (a) The article begins with a histogram of the calories contained in close to 3000 Chipotle orders. Describe the shape, center, and variability of the distribution of calories.
- (b) What are the widths of each class? How do you know?
- (c) What percentage of Chipotle orders have more than the recommended daily allowance of 2000 calories?
- (d) The article also includes histograms of the milligrams of sodium per order and the grams of saturated fat per order. How do the shapes of these distributions compare to the shape of the distribution of calories?

## **Chapter 12**

**12.40 Four great sluggers.** As of August 2015, Alex Rodriguez is fourth on the career home run list, behind Barry Bonds, Hank Aaron, and Babe Ruth. You can find Alex Rodriguez's home run statistics at the website

www.baseball-reference.com. Construct four side-by-side boxplots comparing the yearly home run production of Barry Bonds, Hank Aaron, Babe Ruth, and Alex Rodriguez. Describe any differences that you observe. It is worth noting that in his first four seasons, Babe Ruth was primarily a pitcher. If these four seasons are ignored, how does Babe Ruth compare with Barry Bonds, Hank Aaron, and Alex Rodriguez?

**12.41 Mean and median.** You can compare the behavior of the mean and median by using the *Mean and Median* applet at the book's website. Click to enter data, then use the mouse to drag an outlier up and watch the mean chase after it.

# Chapter 13

**13.36 Normal curve applet**. Tables of areas under a Normal curve, like Table B at the back of this book, are still common but are also giving way to "applets" that let you find areas visually. Go to

the book's website and look at the *Normal Curve* applet. This applet can be used for Normal curve calculations. Use the applet to answer the following question. Scores on the Wechsler Adult Intelligence Scale for the 20 to 34 age group are approximately Normally distributed with mean 110 and standard deviation 15. How high must a person score to be in the top 10% of all scores? The top 1% of all scores?

**13.37** Using the Normal curve applet. If you did any of Exercises 13.21 through 13.32, check your calculations using the *Normal Curve* applet described in the previous exercise.

### Chapter 14

**Drive for show, putt for dough.** A popular saying in golf is, "You drive for show, but you putt for dough." You can find this season's Professional Golfers Association (PGA) Tour statistics at the PGA tour website, www.pgatour.com/stats/. You can also find these statistics at the ESPN website: espn.go.com/golf/leaders. Look at the most recent putting, driving, and money earnings data for the current season on the PGA Tour.

- (a) Make a scatterplot of earnings and putting average. Use earnings as the response variable. Describe the direction, form, and strength of the relationship in the plot. Are there any outliers?
- (b) Make a scatterplot of earnings and driving distance. Use earnings as the response variable. Describe the direction, form, and strength of the relationship in the plot. Are there any outliers?
- (c) Do your plots support the maxim "You drive for show, but you putt for dough"?

**14.42 Correlation and regression applet.** The best way to grasp how the correlation reflects the pattern of the points on a scatterplot is to use an applet (app) that allows you to plot and move data points and watch the correlation change. Go to the book's website and look at the *Correlation and Regression* applet. The correlation is constantly recalculated as you click to add points or use your mouse to move points. Create a plot with a correlation near 1 and then add a point to make the correlation negative. Where did you add the point?

## **Chapter 15**

**Association and causation.** Find an example of a study in which the issue of association and causation is present. This can be either an example in which association is confused with causation or an example in which the association is not confused with causation. Summarize the study and its conclusions in your own words. The CHANCE website at www.causeweb.org/wiki/chance/index.php/Main\_Page

is a good place to look for examples.

**15.45 Exploring regression lines.** The best way to develop some feeling for how a regression line fits the points on a scatterplot is to use an app that allows you to plot and move data points and watch the least-squares line move as the points change. Go to the book's website and look at the *Correlation and Regression* app. Click in the "Show least-squares line" box to see the regression line. Where should you place or move points to in order to have the largest effect on the least-squares line?

**15.46 The federal budget.** Go to the Congressional Budget Office website, www.cbo.gov. What

is the current prediction for the federal budget in five years' time? Is a surplus or a deficit predicted?

**15.47 Big data.** For a discussion of problems with big data, read Gary Marcus and Ernest Davis, "Eight (No, Nine!) Problems with Big Data," which appeared in the opinion pages of the April 6, 2014, issue of *The New York Times*. The article is available online at www.nytimes.com/2014/04/07/opinion/eight-no-nine-problems-with-big-data.html?\_r=0. What are the nine problems listed by the authors?

**15.48 Big data.** Microsoft Excel is a popular tool for managing data. How much data can an Excel worksheet handle? To answer this, visit

http://office.microsoft.com/HA103980614.

What are the maximum number of rows and columns a worksheet can have? Thought question: What would you do if you had 2 million observations on each of 17,000 variables and wished to calculate the average for each of these 17,000 variables?

#### Chapter 16

**16.42** The Bureau of Labor Statistics. Go to the Bureau of Labor Statistics website and find the most recent index number for the cost of college tuition. You can find this by conducting a public-data query. Go to the web address www.bls.gov/cpi. Under *CPI Databases*, click on the link *ONE-SCREEN-DATA-SEARCH* in the row labeled "All Urban Consumers (Current Series)." Select the area "U.S. City Average" and the item "College tuition and fees" from the two menus. Then click on the button "Get Data." How does this index number compare with the CPI for the corresponding period?

**16.43 Do you like data?** If you like data, you can go to the BLS data page, www.bls.gov/cpi/home.htm, and under *CPI Databases*, choose *Average Price Data* and see for yourself how the prices of such things as white bread and gasoline have changed over time. How does the current price of white bread compare with the price 10 years ago? 20 years ago?

**16.44 The CPI in the news.** (From the news) Search the Internet to find a recent news report about the CPI. For example, a Google search of "latest CPI" turned up a couple of articles. Summarize what the article you choose says about any changes in the CPI.

## Chapter 17

**17.33 The law of averages.** Search the web to see if you can find an example of a misuse or misstatement of the law of averages. Explain why the statement you find is incorrect. (We found some examples by doing a Google search on the phrase "law of averages.")

**17.34 A probability applet.** One of the best ways to grasp the idea of probability is to watch the proportion of trials on which an outcome occurs gradually settle down at the outcome's probability. Computer simulations can show this. Go to the book's website and look at the *Probability* applet. Select a probability for heads between 0.2 and 0.8 and run the applet for a total of 400 trials. Describe the pattern you see. How quickly did the proportion of heads settle down to the true probability?

**17.35 Poker hands.** The probabilities of various poker hands refer to the proportion of times these hands will appear in many, many games. You can find a simulation of the results of dealing many poker hands at

http://www.randomservices.org/random/games/Poker.html.

Visit this website, run the poker experiment, and simulate the results of several thousand poker hands by repeatedly running 1000 simulations of hands. You can simulate multiple 1000 hands at a time by setting the Stop button to 1000 and clicking repeatedly on the double arrow button. How quickly does the percentage of hands containing a straight converge to the expected percentage? Note that V = 4 corresponds to obtaining a straight.

### Chapter 18

**18.29 Super Bowl odds.** On the web, find the current odds, according to an oddsmaker, of winning the Super Bowl for each NFL team. Convert these odds to probabilities. Do these probabilities satisfy Rules A and B given in this chapter? If they don't, can you think of a reason?

**18.30 Normal curve applet.** Tables of areas under a Normal curve, like Table B at the back of this book, are still common but are also giving way to "applets" that let you find areas visually. Go to the book's website, and look at the *Normal Curve* applet. This applet can be used for Normal curve calculations. If you did either Exercise 18.22 or 18.23, check your calculations using the *Normal Curve* applet.

### Chapter 19

**19.29 The hot hand.** The basketball player Stephen Curry makes about 44% of his three-point shots over an entire season. At the end of a game, an announcer states that "Stephen had a hot hand tonight when it counted. He made all three of his three-point shots in the final two minutes of the game." Take Stephen's probability of making a three-point shot to be 0.44 on each shot. Simulate 100 repetitions of his performance at the end of a game in which he shoots three three-point shots, using the *Probability* applet at the book's website. What proportion of the time did Stephen make all three of his three-point shots? (To use the applet, we had to repeatedly take one shot at at time and observe what happened after each group of three shots.)

**19.30 Simulations with random number generators.** There are websites that will generate random digits for simulations, providing an alternative to using Table A. One example is The Research Randomizer at www.randomizer.org.

We discussed how to use the Research Randomizer in Example 2.3 (page 25) of Chapter 2. Another example is the *Simple Random Sample* applet at the book's website. To use the Research Randomizer for simulations, you will need to select No for the box that asks "Do you wish each number in a set to remain unique?" This will allow the same digit to appear multiple times. If you did any of Exercises 19.9, 19.10, or 19.14 through 19.27, repeat your simulation using the Research Randomizer or the applet as a random number generator, in place of Table A.

**19.31 Buffon's needle.** The Web abounds in applets that simulate various random phenomena. One amusing probability problem is named *Buffon's needle*. Draw lines 1 inch apart on a piece of

paper, then drop a 1-inch-long needle on the paper. What is the probability that the needle crosses a line? You can find both a solution by mathematics and a simulation at

http://mste.illinois.edu/activity/buffon/. Visit the site and try the simulation 100 times. What do you get as your estimate of the probability?

Personal sites sometimes vanish; a search on "Buffon's needle" will turn up alternative sites. The probability turns out to be  $2/\pi$ , where any circle's circumference is  $\pi$  times its diameter. So the simulation is also a way to calculate  $\pi$ , one of the most famous numbers in mathematics.

**19.32 Online simulations.** One of the Web exercises in Chapter 17 involved simulating the results of dealing many poker hands. The simulation is at www.randomservices.org/random/games/Poker.html.

Visit this website. You can find several other simulations at this site, including roulette and craps (see Exercise 19.23). Try the craps simulation and repeat Exercise 19.23 (set STOP: 100 in the simulation).

#### Chapter 20

**20.29 State lotto games.** Most states have a lotto game that offers large prizes for choosing (say) 6 out of 51 numbers. If your state has a lotto game, find out what percentage of the money bet is returned to the bettors in the form of prizes. You should be able to find this information on the Web. What percentage of the money bet is used by the state to pay lottery expenses? What percentage is net revenue to the state? For what purposes does the state use lottery revenue?

**20.30 Simulations with random number generators.** As mentioned in Exercise 19.30, there are websites that will generate random numbers. These websites can be used in place of Table A to select random digits for simulations. The Research Randomizer at www.randomizer.org

that we discussed in Example 2.3 (page 25) of Chapter 2 is one such site. Another example is the *Simple Random Sample* applet at the book's website. To use the Research Randomizer for simulations, you will need to select No for the box that asks "Do you wish each number in a set to remain unique?" This will allow the same digit to appear multiple times. If you did any of Exercises 20.1 or 20.22 through 20.27, repeat your simulation using the Research Randomizer or the applet as a random number generator, in place of Table A.

**20.31 Three-point shots.** Information about basketball players can be found at www.basketball-reference.com. Go to this website and find the percentage of three-point shots that Women's National Basketball Associatio star Jonquel Jones has made in her career. (Jones is among the career leaders in percentage of three-point shots made.) On average, how many three-point shots must she take in a game before she makes her first shot? In other words, we want the expected number of shots she takes before she makes her first. Estimate this by using 10 simulations of sequences of three-point shots, stopping when she makes her first. What is your estimate of the expected value?

### Chapter 21

**21.43 Searching for poll results.** Search the Web for a recent poll in which the sample statistic is

a proportion, for example, the proportion in the sample responding Yes to a question. Calculate a 95% confidence interval for the population proportion (assume that the sample is a random sample). Write a short explanation of your findings for someone who knows no statistics. Your report should include the exact wording of the question asked, how the sample was collected, the sample size, the population of interest, and how the reader should interpret your confidence interval. One possible website for recent polls, including the information needed for your report, is the Gallup Poll website at www.gallup.com/.

### Chapter 22

**22.41 Web-based exercise.** Choose a major journal in your field of study. A faculty member in your major or a web search engine may help you identify an appropriate journal. Use a web search engine to find the journal's website—just search on the journal's name. Find a paper in a recent issue that uses a phrase like "significant (P = 0.01)." Write a paragraph explaining what the authors of the paper concluded. Your explanation should be understandable to someone who knows no statistics and is not an expert in your major.

### Chapter 23

**23.30 Practically important?** Find an example of a study in which a statistically significant result may not be practically important. Write a paragraph summarizing the study and its conclusions in your own words. Be sure to explain why the results are not practically important. The CHANCE website at

www.causeweb.org/wiki/chance/index.php/Main\_Page is a good place to look for examples. You can also try entering a phrase such as "statistically significant but not practically significant" or "statistically significant but not meaningful" into a web search engine.

**23.31 More on the banning of** P-values. The controversy for this chapter address the ban of P-values by the *Basic and Applied Social Psychology* journal. *Nature* had a commentary about the ban. You can find the commentary on the Web at

www.nature.com/news/psychology-journal-bans-p-values-1.17001. Read the commentary. Make an argument for why P-values are important and should not be banned entirely.

# Chapter 24

**24.27 Simpson's paradox.** Find an example of Simpson's paradox and discuss how your example illustrates the paradox. Two examples that we found (thanks to Patricia Humphrey at Georgia Southern University) are

 $www.nytimes.com/2006/07/15/education/15 report.html \\ and online.wsj.com/article/SB125970744553071829.html.$